



Beth Israel Lahey Health 

## **YOU Make a Difference** Celebrating Our Team Members

You chose to work in healthcare because you wanted a career where you made a difference. You wanted a career with meaning, where you can grow and learn. Each day, you make a difference in the lives of the people we serve. You have so much to be proud of – both individually and together with your team.

**Beth Israel Lahey Health is celebrating our employees and honoring the difference you make.**

We invite you to share more about your role and the impact you make each day. Your video may be shared with staff across BILH as part of our celebration. You may also be featured in a campaign to showcase career opportunities throughout the system. You can help us show how meaningful a career in health care can be.

### **HOW TO PARTICIPATE**

We've made it simple and easy for you to record a brief video on your computer or cellphone. In your video, you will answer a few basic questions. You can start over as many times as you need to!

- How do you make a difference in your role?
- What do you love about what you do?
- What makes your workplace the right fit for you? (Provide stories and examples)
- How have you grown in your role since you started?

### **Here are some tips for your video:**

- Please keep each answer under 45 seconds, and leave a few seconds between each answer.
- We recommend attire that you would wear in your role working with patients/staff or business casual.
- Triple check that nothing in view reveals patient information.
- Your background should be “tidy but interesting.” In other words, not just a blank wall.
- Make sure your camera/laptop is stable.
- Feel free to rehearse your answers but try not to read from a script as we want this to feel authentic.
- For questions, please reach out to: Mike Raciti, Content Producer, at [mraciti@bilh.org](mailto:mraciti@bilh.org).

**[Click here to start your video!](#)**