

Request for Bids

Evaluator for Community-based Health Initiatives (CHI)

Beth Israel Lahey Health

Introduction

Beth Israel Lahey Health (BILH) brings together an exceptional array of clinical organizations spanning the full continuum of health care delivery – academic and teaching hospitals, community hospitals, ambulatory and urgent care centers, behavioral health programs, and home care – in a shared mission to expand access to great care and advance the science and practice of medicine through groundbreaking research and education.

Beth Israel Lahey Health (BILH) invites Massachusetts vendors to respond to a Request for Bids (RFB) for the provision of an Evaluator for its Community Based Health Initiatives (CHIs).

BILH is committed to its WE CARE Values:

Wellbeing. We provide a health-focused workplace and support a healthy work-life balance.

Empathy. We do our best to understand others' feelings, needs and perspectives.

Collaboration. We work together to achieve extraordinary results.

Accountability. We hold ourselves and each other to behaviors necessary to achieve our collective goals.

Respect. We value diversity and treat all members of our community with dignity and inclusiveness.

Equity. Everyone has the opportunity to attain their full potential in our workplace and through the care we provide.

To fulfill Massachusetts Department of Public Health (MDPH) Determination of Need requirements, BILH will contract with a vendor to evaluate CHI investments in Beth Israel Deaconess Plymouth (BID Plymouth) and Beth Israel Deaconess Milton (BID Milton) Hospitals' Community Benefits Service Areas (CBSAs).

The vendor (individual or agency) will work with BILH Community Benefits Staff and selected Grantees to:

- Provide evaluation, capacity building, and technical assistance to up to 15 Grantees for the CHI term which is estimated to be September 2025 – September 2030.
- 2. Provide BILH Community Benefits Staff with documentation of investment impact and funded program effectiveness.



The award will not exceed \$550,000.

Overview

BILH is seeking a vendor to serve as an Evaluator for its multi-year, multi-faceted Community-based Health Initiatives (CHIs) for BID Plymouth and BID Milton that will occur in two phases.

- Phase 1: Support up to 5 Grantees for the CHI in the BID Plymouth Community Benefits Service Area (CBSA) starting in mid-September 2025.
- Phase 2: Support for up to 10 Grantees for the CHI in the BID Plymouth and BID Milton CBSAs starting in Summer 2026.

Phase 1:

Between 2025 and 2028, BID Plymouth will invest a total of \$2,179,862 through its CHI, with these efforts focusing on upstream activities to address social determinants of health—conditions in which people are born, grow, live, work, and play.

After a robust and transparent community engagement effort that drew upon information collected from secondary data and community surveys, interviews, focus groups and listening sessions as part of the 2022 BID Plymouth Community Health Needs Assessment and FY 23-FY25 Implementation Strategy (IS), the BID Plymouth Community Benefits Advisory Committee (CBAC) voted to allocate CHI funds through a competitive Request for Proposals (RFP) process to address mental health and substance use and a direct investment to a local housing initiative. Both efforts seek to positively impact the social determinants of health. The vendor will support Grantees selected through the competitive RFP process.

This CHI investment will be guided by a transparent local grant making process that maximizes community engagement, adherence to the key health priorities and focus areas of concern to the BID Plymouth CBSA communities, and achievement of evidence-informed outcomes. The CHI investment will be consistent with and meet all requirements of:

- The MDPH DoN processes and requirements,
- BID Plymouth 2022 CHNA and 2022-2025 Implementation Strategies,
- CBAC guidance,
- Allocation Committee guidance.

Phase 2:

Pending MDPH Public Health Council approval, BID Plymouth and BID Milton will invest CHI funding as part of a Tier 3 DoN, following a process similar to that described above for Phase 1. The projected grant timelines are expected to be:

- Summer/Fall 2025, BID Plymouth and BID Milton CBACs determine focus areas and strategies to be funded along with the allocation amounts and methodologies
- Winter 2026, Requests for Proposals released
- Spring 2026, Allocation Committees select Grantees
- Summer 2026, Grant Awards issued



• Fall 2026, Grants begin

Evaluation Objectives

BILH will contract with a vendor selected through a competitive Request for Bids process to conduct an independent and rigorous evaluation of up to 15 Grantee programs selected via competitive RFP or direct allocation through each hospital's grantmaking process. Effort will be made to select a qualified vendor who is either located in BID Plymouth and/or BID Milton's CBSA or who can show demonstrated working knowledge of municipalities and priority cohorts in one or both of the CBSAs. The vendor will conduct rigorous evaluation to measure the impact of awarded funds as defined in the CHI RFP process and will provide capacity building and technical assistance to Grantee organizations during the full grant period. Within 3 months following the end of each grant period, the vendor will aggregate and finalize reports on the impact of funding.

Scope of Work

The vendor will be responsible for working with each Grantee and BILH Community Benefits Staff in the design, implementation, and oversight of the CHI grant program evaluation plans and providing ongoing capacity building and technical assistance to the selected Grantees during the grant period. Evaluation and technical assistance consultation should include, but is not limited to:

- 1. Develop and implement a comprehensive and rigorous program evaluation design and plan
 - a. In collaboration with BILH Community Benefits Staff and community organizations selected via the CHI RFP processes, develop learning and evaluation plans for each Grantee, guided by the goals and metrics outlined in their contracts.
 - b. Support Grantees in the selection and/or design of data collection tools for to measure and report on process, impact, and outcome evaluation metrics, including development of a theory of change/logic model. Evaluation metrics must address the criteria for implemented strategies as outlined in the <u>MDPH Determination of Need Health</u> <u>Priorities Guidelines</u>. Monitor grantees and report on progress and areas of opportunity for funded programs on an ongoing basis to BILH Community Benefits Staff. Review Grantee mid-year and annual progress reports and develop and implement clearly defined workplans to remediate unmet program goals and report these plans to BILH Community Benefits Staff.
- 2. Document and evaluate the process of grant implementation
 - a. Conduct regular technical assistance meetings to facilitate ongoing improvement of grant programs with Grantees and BILH Community Benefits Staff.
 - b. Assist Grantees with required reporting into the BILH Community Benefits Database for mid-year reports, annual reports, and a final end-of-CHI report, as applicable.
- 3. Develop and implement strategies to build the evaluation capacity of Grantees



- a. Assess existing evaluation capacity of Grantees, develop evaluation learning plans and facilitate one-on-one or group sessions to further enhance evaluation capacity of Grantees, as appropriate/requested.
- 4. <u>Develop and provide summary evaluation process, outcome and impact reporting and</u> <u>documentation at key points in the grant making cycle</u>
 - a. Engage in ongoing communication with BILH Community Benefits Staff for smooth and systematic Grantee evaluation management on a routine, scheduled basis.
 - b. Collaborate with BILH Community Benefits Staff to develop and implement a reporting deliverables timeline that meets the needs of BID Milton and BID Plymouth and the MDPH DoN requirements and other key stakeholders.
 - c. Develop visually appealing evaluation summaries/ reports for each CHI to showcase the impact of community investments. These should include, but are not limited to, brief annual and end-of-CHI written reports and PowerPoint presentations for CBACs and BILH Leadership.

Evaluation Engagement and Funding Period

The total period for evaluation and funding is expected to be September 2025 - September 2030.

Eligibility and Selection Criteria

Evaluator vendors will be experienced with multi-faceted community interventions ideally in the BID Milton and BID Plymouth Community Benefits Service Areas, and meet the criteria, scope of services, and requirements as laid out in this RFB. BILH seeks an Evaluator that is well organized, systematic and highly responsive and is a flexible and innovative evaluation partner that can adapt their approach to meet emerging needs. Regular availability for in-person and video conference meetings is expected. Greater frequency of meetings and consultation is anticipated at high points of evaluation activity. Evaluator bid submission criteria are weighted with point values that total 100 points.

- (30 points) A demonstrated and solid record in designing, managing, and evaluating communitybased funding strategies, with expertise in establishing outcomes measures and with assessing and reporting on the impact of locally funded projects on community health and achieving health priorities. Demonstrated relevant and recent experience (within past three years) in evaluation including:
 - a. The capacity and skills to provide primary direction and oversight to evaluation processes for an innovative, multi-year intervention. It is expected the) vendor dedicated to this project will have a high level of demonstrated expertise with similar projects.
 - b. Process and outcome evaluation of evidence-informed community-based health efforts, with emphasis on the impact of the funded strategies.
 - c. Designing and implementing easy-to-use tools for data collection.
 - d. Quantitative and qualitative data analysis., including data aggregation inclusive of impact for each and across Grantees.



- e. Creating visually appealing summaries of the process and outcomes of communitybased projects, including brief written reports, one-page summaries and PowerPoint slides.
- (25 points) Demonstrated knowledge of Massachusetts DoN CHI regulations as specified in this RFB, as well as the <u>Massachusetts DPH continuum of community engagement in local initiatives</u>. Experience using frameworks and tools to build organizational evaluation capacity, enhance community engagement, and advance community health.
 - a. Facilitation of group processes to work towards a common, collective goal and implementing strategies to build evaluation capacity of staff and volunteers in community-based organizations.
- 3. (25 points) Demonstrated understanding of a multitude of stakeholders with varied backgrounds reflecting different lived experiences, including BID Plymouth and BID Milton priority cohorts as well as an understanding of the complexities and interrelationships incumbent in improving community health status.
 - a. Relevant and recent experience with community health programmatic and policy evaluation.
 - b. Understanding of the upstream causes of social determinants of health (SDoH) and how SDoH impact community health.
 - c. Ability to work collaboratively and effectively with hospital staff, committee members, community members/partners, public health agencies, and non-profit organizations.
 - d. Familiarity with/resides within the BID Plymouth and/or BID Milton CBSAs.
- 4. (10 points) Locally-based, small business vendors with demonstrated understanding of the communities served by Beth Israel Lahey Health.
- 5. (10 points) Proposal <u>cost</u> is competitive.

Subcontracting and Local Partnerships

The RFB will be awarded for the full scope of work. A full scope of work bid covers the entire project. Full scope bids may be submitted by a single vendor or two or more independent local vendors working as partners. BILH encourages collaboration among independent local vendors who may not have the capacity to provide the full scope of work and are willing to partner in order to perform specific tasks required to complete the scope requirements.

To encourage collaboration, the RFB explicitly allows and supports bidders to form partnerships to meet the scope of work. BILH may also share the names of interested bidders to facilitate potential teaming opportunities.

Local, small business are strongly encouraged to apply. In alignment with our commitment to inclusive economic participation, proposals that include favorable payment terms or other strategies to help



smaller or local vendors build capacity to perform on contracts of this size are welcomed and encouraged.

Insurance Requirements

Contracted vendor will be expected to, at its own expense, carry and maintain (itself or through an affiliate for its benefit) the following insurance coverage:

(i) Workers Compensation in compliance with statutory limits,

(ii) Employers Liability ("EL") with limits of not less than \$500,000

(iii) Commercial General Liability ("CGL") with limits of not less than \$1,000,000 per occurrence and aggregate for bodily injury, personal injury and property damage,

(iv) Umbrella Liability excess of CGL and EL on an occurrence form with limits of not less than \$2,000,000 per occurrence,

(v) Professional Liability (Errors & Omissions) coverage including cyber liability and privacy breach with limits of not less than \$3,000,000 aggregate.

All required insurance policies or bonds must be issued by insurance companies with an A.M. Best Rating of not less than A-. BILH shall be named as an additional insured party under the CGL insurance policy.

Timeline and Submission Details

Date	Submission Requirement			
06/10/25-06/19/25	Q&A period. Email questions to Leighanne.Taylor@bilh.org			
06/17/25 5pm	Deadline to be added to Prospective Vendor Partnership list			
06/18/25 5pm	Prospective Vendor Partnership list shared with those who provided their			
	information			
06/20/25	FAQs posted to BILH Community Grants page			
07/14/25 by 5pm	Bids due to BILH email LeighAnne.Taylor@bilh.org			
08/07/25	Finalists notified			
08/18/25-08/20/25	Finalists provide Best and Final Presentations to Review Committee			
08/22/25	Selected vendor notified			
09/18/25	Work Commences			

Deadlines subject to change pending MDPH approval.

Proposal Requirements

Proposals should be no more than 15 pages with the body of the proposal being 5 pages and appendices limited to no more than an additional 10 pages. Proposals should be single spaced using one-inch margins and Times New Roman 12-point font. Proposal pages more than these limits will be considered unresponsive and will not be reviewed. Attachments A, B, C, and D are not included in the page count, but must be submitted with the proposal.



Proposals must include the following details:

Body of Proposal:

- Contact information: name, title, email address and phone number of contact person for proposal. Include organizational website address.
- An evaluation project plan and timeline that details the tasks and activity for the evaluation of Grantees as outlined in the scope of work.
- A technical assistance project plan and timeline that details the tasks and activities for ongoing support of Grantees' evaluation capacity.
- A consultancy project plan that details timeline and deliverables for providing ongoing status updates, mid-year and annual progress reports and end-of-CHI reports to BILH Community Benefits staff regarding evaluation and technical assistance project plans.
- Description of experience relevant to this project as outlined in "eligibility requirements" above, specifically highlighting past and current involvement with local community organizations within BID Plymouth and BID Milton CBSAs.
- An itemized budget for the project including an accompanying budget narrative. Budget should include personnel costs, materials, travel and any indirect costs. Indirect percentage not to exceed 15%.
- Summary background, qualifications, and responsibilities of key team members who will be working on the project, including their specific role, and time allocation and experience working in the CBSAs.
- Contact details of 2-3 professional references/past clients who can thoroughly describe recent experience with similar projects and processes.

Area of focus	Deliverable			
Technical Assistance	Evaluation plans and tools for tracking grant progress			
	Meeting schedule to maintain Grantee relationships			
	Remediation plans for Grantees not meeting goals			
	Support for mid-year and annual data reporting into the BILH Community Benefits Database			
Capacity building	Initial assessment of evaluation knowledge and capacity for all Grantees			
	Plans to facilitate enhanced evaluation capacity for Grantees			
Collateral development	Visually appealing annual and end-of-CHI reports, as well as PowerPoint			
	presentation slide(s) to showcase the impact of community investments			
BILH report backs	Meeting schedule for continuous updates on Grantee progress			
	Mechanism to report and share remediation plans for Grantees who are			
	not meeting goals			

Ensure proposal, at a minimum, must speak to the following inventory of deliverables:

Appendices and Attachments:



- A sample of work done that demonstrates tasks and activities taken in an evaluation project as outlined in the scope of work.
- Resume of lead team member to be included in an appendix and to include education, experience and project relevant publications; presentations. 1-2 paragraph professional summary of other team members. The resume and professional summaries will count in the page limit.
- W9
- Proof of Liability Insurance
- Confidentiality Affidavit (Attachment A), return signed.
- Self Disclosure Form (Attachment B), return signed.
- BILH Supplier Information Form (Attachment C), return signed.
- BILH Vendor Add Request Form (VARF) (Attachment D), return signed.

Proposals should be submitted by 5pm ET on Monday, July 14, 2025 to Leighanne.Taylor@bilh.org. Subject line should indicate "RFB – CHI Evaluation - [Vendor Name]."

For questions or further information, please contact:

LeighAnne Taylor, BILH Manager, Community Benefits & Community Relations Leighanne.taylor@bilh.org 865-679-9227

All questions are due by 10am on Thursday, June 19, 2025. Answers will be posted on the <u>BILH Community Grants</u> page on Friday, June 20, 2025.

CONFIDENTIALITY AFFIDAVIT

All materials contained in this Request for Bids ("the RFB") and related information is confidential. The Supplier shall agree to keep the contents of the RFB and subsequent materials confidential. Such information may be disclosed to Supplier's officers, and employees in connection with the completion of the RFB. The Supplier agrees that by accepting this RFB, that it will keep all such materials and information confidential.

The undersigned further certifies under the penalties of perjury that this proposal is in all respects bona fide, fair, and made without collusion or fraud with any other person. The word "person" shall mean any natural person, joint venture, partnership, corporation, or other business or legal entity. A signed and notarized Confidentiality Affidavit is submitted herewith. The undersigned is authorized by the Supplier to bind the Supplier to its Response.

Signature block:

Signed:	Date:
Name:	
Title:	
Company:	
Project:	

SELF-DISCLOSURE FORM: PRE-EXISTING RELATIONSHIPS

As part of this RFB we require that suppliers are required to identify Beth Israel Lahey Health ("BILH") Center employees and Medical Staff who are participating in the discussions and/or negotiations and who also have financial interests in, or other relationships with the supplier. In accordance with this requirement, please complete this form as indicated below.

□ My company has no financial interest in, or other relationship(s) with, any of the listed entities above employee(s), Medical Staff and/or department/service involved in this project.

□ My company has the following financial interest in, or other relationship(s) with, the named listed entities above employee(s), Medical Staff and/or department/service involved in this project (please provide this information in the box provided, or attach any relevant document):

A supplier's failure to disclose in accordance with this policy may result in disqualification of the supplier during discussions and/or negotiations, and following the execution of any contract and for the contract term, will be considered a breach of contract and possible cause for termination.

By signing below, Supplier indicates an understanding, acceptance and support of this policy.

Signature block:

Signed:	Date:
Name:	
Title:	
Company:	
Project:	

Beth Israel Lahey Health BILH Supplier Information Form						
Check one:	New		Change		Deactivate	
Dear Supplier: This document contains information required by Beth Israel Lahey Health (BILH) to validate and set up your business in our system. Please review and complete all questions, then sign and return the form with a copy of your W-9/W-8 to the BILH representative engaging the purchase of your products or services.						
Vendor Name: dba (if app.)						
Tax Identification Number	or Social Security Nur	nber:				
Federal Tax Classification:	Corp	Partners	hip LLC	So	le Prop	Other
Corporate Address:						
City:		State:	Country:		Zip/postal:	
Phone:	Fax:		Contact:		E-Mail:	
Ordering Address:						
City:		State:	Country:		Zip/postal:	
Phone:	Fax:		Contact:		E-Mail:	
Remittance Address:						
City:		State:	Country:		Zip/postal:	
Phone:	Fax:		Contact:		E-Mail:	
	Supplier A	CH/EFT informa	tion for CTX820F	ED transmissio	n of payment	
BILH's preferred payment will be sent to your organi	-		-	-	are acknowledging	that payments
Financial Institution Name:						
Routing/ABA Number:			Acc	ount #:		
Type of Account:	Checking	5	Savings		Other	
Email Notifications to be se	ent to:					
Type of Business (check all that apply and provide supporting back up if applicable):						
Government	Minority	Sma	all Business	Med Ser	vices	Women Owned
Disadvantedged	Attorney	Pu	blic Utility	Ind Cont	ractor	Rent
Research Subject	Honorarium	Re	tiree Ins	Insuranc	ce 🔤	Claim Settlement
Petty Cash	Sakon	Pat	tient Relations	Veteran	Owned	Service Disabled Veteran
If the organization is a Sole Proprietor, is the owner a foreign national?						
Are the services that your company provides available to the general public on a regular and consistent basis?						
Does your organization advertise and/or maintain a public business listing/website?						
Notes: All pharmaceutical, medical device and equipment representatives needing on site access to any of the BILH facilities must first complete an on line registration which is managed by Symplr. Please access through symplr.com.						

	SUPPLIER AUTHOR	IZATION	
By signing this form, you are certifying t	hat the information in this document is	true and accurate to the best of your knowled	dge.
Authorized by (Signature):		Date:	
Authorized By (Printed):		Title:	
Phone:	Fax:	Email:	



Procurement Use Only:

Contracting Approval:

Date:

Supplier ID:

BILH VENDOR ADD REQUEST FORM (VARF)

BILH Manager:	
VARF form, the s	GING the services of any individual or business that is not already approved within our Workday system; this complete upplier's W-9 (or W-8 if applicable) and the BILH Supplier Information form MUST be submitted concurrently by e-m h.org for review, approval and potential entry to the supplier database. This process may take up to 48 business hours. If the supplier is added, the requestor will be notified by e-mail.
Legal Considera	tions:
-	ns restrict the issuance of 1099's to non-employees. Therefore, any stipends, fees for services above standard salary nts, bonuses, etc. for an employee of BILH would be handled through Payroll to ensure that the approriate income calculations and taxation occurs for reporting on a W-2.
	situations where an individual cannot be classified as an independent contractor (IC) and will need to be classified as a oyee. Generally speaking, an IC retains control over their schedule, performance, hours and jobs accepted; whereas a employee works a required schedule and whose performance is directly managed by the employer.
Requested By:	Date:
BILH Division an	d Department:
Phone/E-Mail:	
Vendor Name a	s appears on tax form:
Vendor TIN/SSN	or Foreign Tax Payer ID:
BILH Customer	Account Number(s):
PO Dispatch Me	thod: GHX E-Mail Phone Fax Other
If the organizati	on is a Sole Proprietor, is the owner a foreign national? Yes No
If BILH is purcha	sing a service from this supplier, are the services available to the general public on a regular
and consistent l	Pasis? Yes No
If BILH is purcha somewhere?	sing a service from this supplier, does the company advertise and/or maintain a business listing
If BILH purchase clients?	s from this company, approximately what % of their business has/will be for BILH and other This year: BILH % Other Clients:
	Future Years: BILH % Other Clients:
What Service/P	roduct does this supplier provide? If research sub contract, please state that information:
Provide justifica	tion as to why a current BILH supplier cannot be used:
Estimate your D	epartment/Lab's annual spend with this supplier:
	Conflict of Interest (COI)
themselves fr - Spouse or dom	licy, we must avoid COI. Employees, Medical Staff and others when working for or on behalf of BILH , must remove om participating in BILH decisions in which they have a personal or financial interest. This includes purchasing from: estic partner, child, parent, sibling, or any person living in the same household (Family Member) re the purchaser/decision maker and/or their spouse or domestic partner, child, parent, sibling or

any person living in the same household have:					
Public equity that exceeds \$10,000 or 5% or	wnership				
Any Private Equity interest	months in agar	anto.			
Income greater than \$10,000 in the past 12 A Fiduciary role or Executive Position	months, in aggre	egate			
- Current or former BILH employees or their spouse or don	nestic partner, cł	nild, parent, sibl	ing, or any pe	rson living in th	e same household
The following questions MUST be answered by the indiv relate to the proposed supplier. If any answers are "Yes",					
			_	lf "Yes", e	explain:
Have you or a family member received personal comp from the company in excess of \$10,000 in the last 12		Yes	No		
Do you or a family member have any ownership in the including stock, stock options, warrants or partnershi		Yes	No		
Are you or a family member employed by, acting as consultant for, serving as director, officer or in any other fiduciary role Yes No for the company?					
Will the proposed supplier create, receive or retain P	rotected Health	Information (PHI) for or o	n behalf of a	
business associate agreement, which obligates the Bu of PHI in accordance the the HIPAA Privacy and Secur	usiness Associat	e to protect th			ity
Is this a request to add a new supplier for a grant app	lication or a res	earch sub cont	ract?	Yes	No
Is this supplier conducting work that is part of BILH's u	usual clinical, re	search or educ	ation operat	ions	
(ex: conducting experments or treating patients)?			۱ <u>ا</u>	′es No	
If no - please explain the work being performed:					
IT: Has the supplier gone through an Information Sec	urity Risk Asses	sment?	Yes	No	
Is this supplier a former BILH employee?			Yes	No	
SIGNATUR	ES (all required	- unless noted)		
Individual requesting the new supplier to be added:	Lo (dil required	unicss noted	/		
	1				
Name (printed)		Signature			Date
Individual completing the VARF form:					
Name (printed)	<u> </u>	Signature			Date
COI Reviewer (if applicable)	Determination	1:			
Name (printed) BILH Manager Authorization (ie: Principal Investigator	r or other Mana	Signature ager for Resear	ch Accounts):	Date
Name (printed)		Signature			Date
MMIS SUPP	LIER ADMINIST	RATOR USE ON	ILY		
OIG Compliant: Yes No					
1099 Required: Yes No	1042 Req	uired?	Yes	No	

Business Associate Agreement on file?	Yes No				
ACH information received and entered?	Yes No				
Entered By:	Date:				
Supplier Number Assigned:					
Comments:					

Note: Copies of this document along with the W-9 and BILH Supplier Information Form, must be uploaded into the ERP of record for audit purposes. Any additional modifications will require updated information to be loaded as well.